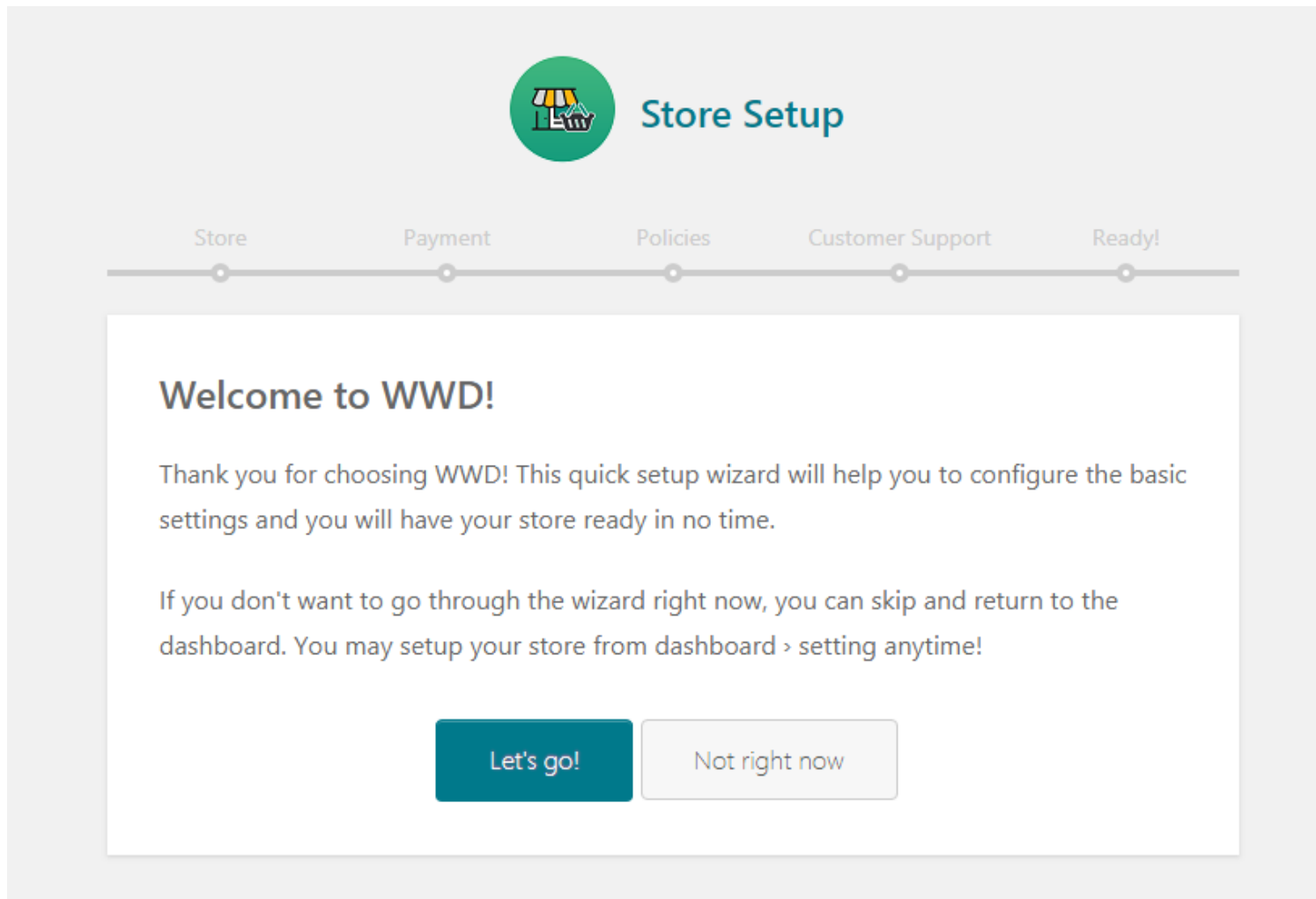


WCFM MARKETPLACE - STORE SETUP

It should take less than 5 minutes for any seller to setup their store.



The image shows a screenshot of a 'Store Setup' wizard interface. At the top center is a green circular icon with a white storefront and a hand cursor. To its right is the text 'Store Setup'. Below this is a horizontal progress bar with five steps: 'Store', 'Payment', 'Policies', 'Customer Support', and 'Ready!'. The 'Store' step is currently active, indicated by a white circle on the bar. The main content area is a white box with a light gray border. It contains the heading 'Welcome to WWD!', a paragraph of introductory text, a paragraph of instructions, and two buttons at the bottom: a teal 'Let's go!' button and a light gray 'Not right now' button.

Store Setup

Store Payment Policies Customer Support Ready!

Welcome to WWD!

Thank you for choosing WWD! This quick setup wizard will help you to configure the basic settings and you will have your store ready in no time.

If you don't want to go through the wizard right now, you can skip and return to the dashboard. You may setup your store from dashboard > setting anytime!

[Let's go!](#) [Not right now](#)

Whenever a vendor first time login to their store will have a “Store Setup” widget.

This will give them option to setup store essential setting at the very beginning.



Store



Settings



5



0



0



Dashboard

Articles

Products

Coupons

Customers

Orders

Payments

Settings

Reviews

Analytics

Listings

Support

Reports

Staffs

Followers

Store Settings

Verification

Membership

Social

28% Complete!

Suggestion(s): Add Store Logo, Add Store Banner, Add Store Address, Add Store Location, Set your payment method, Setup Store Policies, Setup Store Customer Supprt, Setup Store SEO

Store

Payment

Shipping

SEO

Customer Support

Store Policies

Store Invoice

Analytics Region

Vacation Mode

Store Logo



Store Banner ?



Store Name

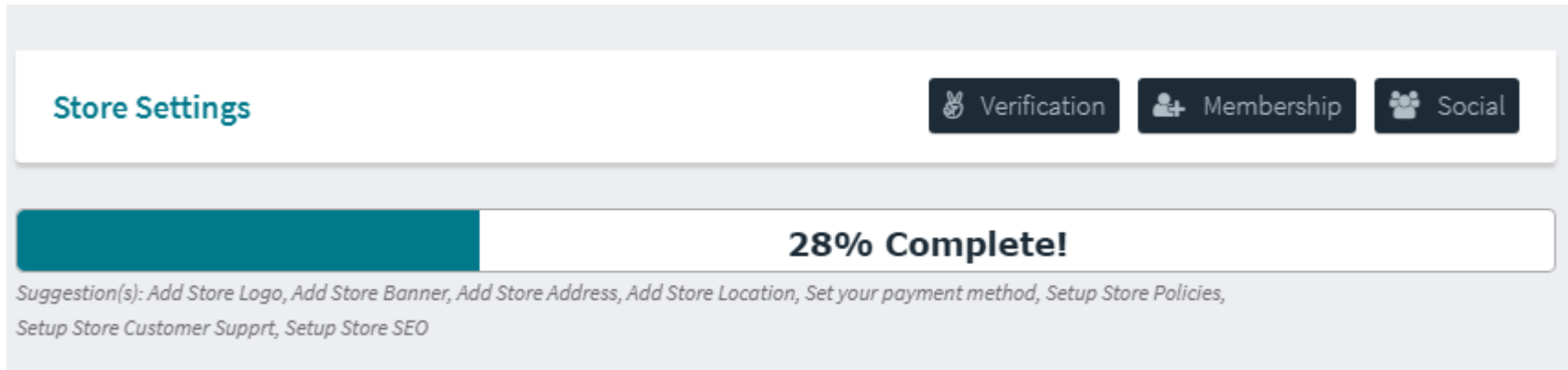
wcfm10

Store Phone

456454

If any vendor skipped setup widget or want to change any store setting in future then they can do this easily from their dashboard as well.

Just have to go Dashboard -> Setting



Vendor's setting page always shows a profile completeness progress bar top of their store setting page.

It also shows remaining setting suggestions. This will make vendor's life more easy and give them right direction to setup their store.

Setting options are categories to give an overview which setting is for what purpose. Available setting categories -

- Store
- Payment
- Shipping
- SEO
- Customer Support

- Store Policies
- Store Invoice
- Vacation Mode
- Analytics Region

- Store
- Payment
- Shipping
- SEO
- Customer Support
- Store Policies
- Store Invoice
- Analytics Region
- Vacation Mode

Store Logo



Store Banner ?



Store Name

WCfM Store

Store Phone

783379862

Store Address

Street

67, boulevard Tonnellé

Street 2

Apartment, suit, unit etc. (optional)

City/Town

Tours

Postcode/Zip

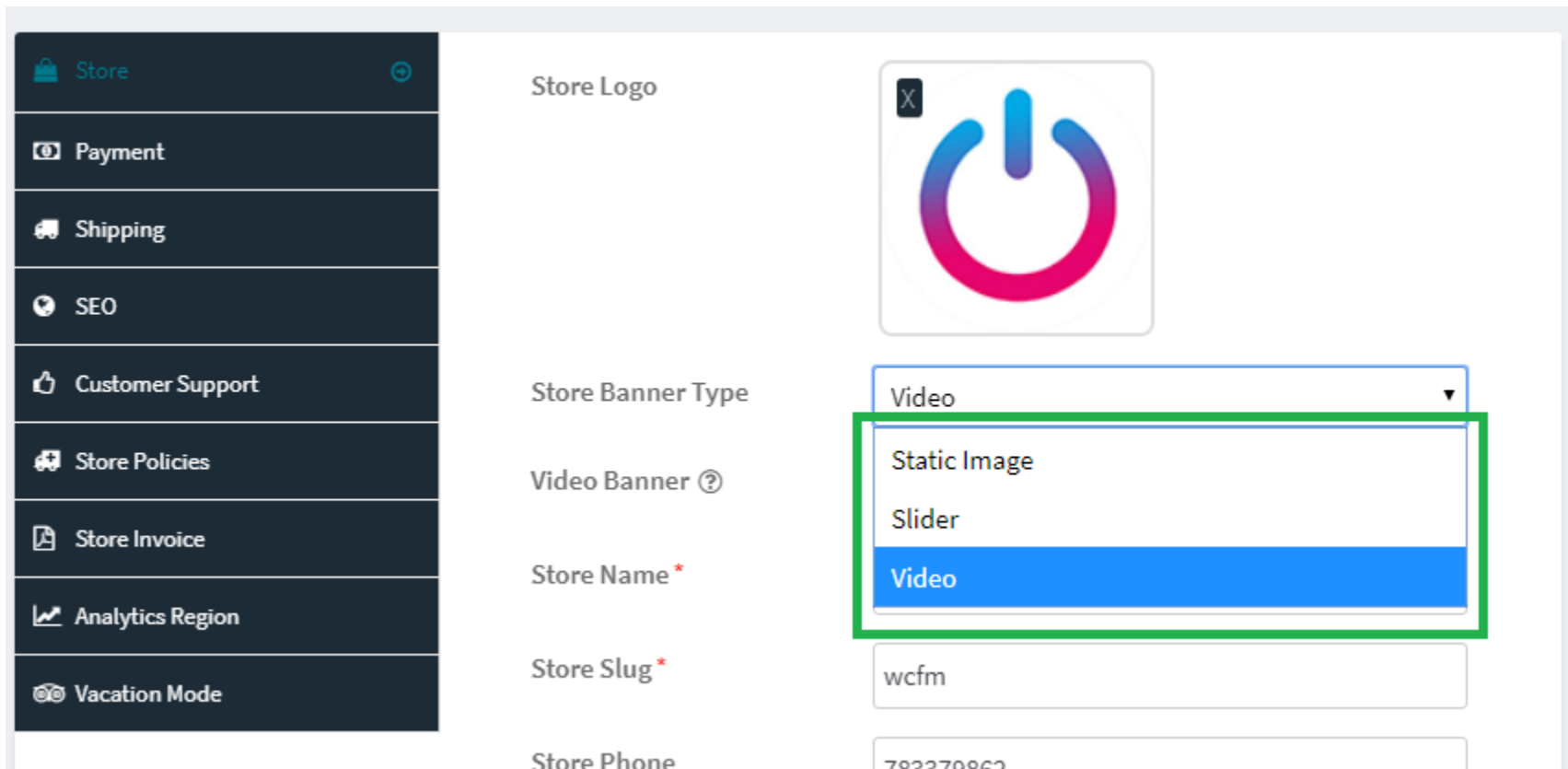
37000

Country *

France

“Store” category will give vendors to set most essential parts of their store -

- Logo
- Banner
- Store Name
- Store Slug
- Store Phone Number
- Store Address
- Store Location



Vendor may set different type of banners for their Store!

Available Banner types -

1. Static Image
2. Image Slider
3. Video Banner

Just to mention, for video banner only YouTube video URLs are supported.

The maximum banner dimensions are: 1650 x 350; (Mobile dimensions are set for 520x250).

Store Visibility

Store Name Position 

At Header 

Hide Email from Store

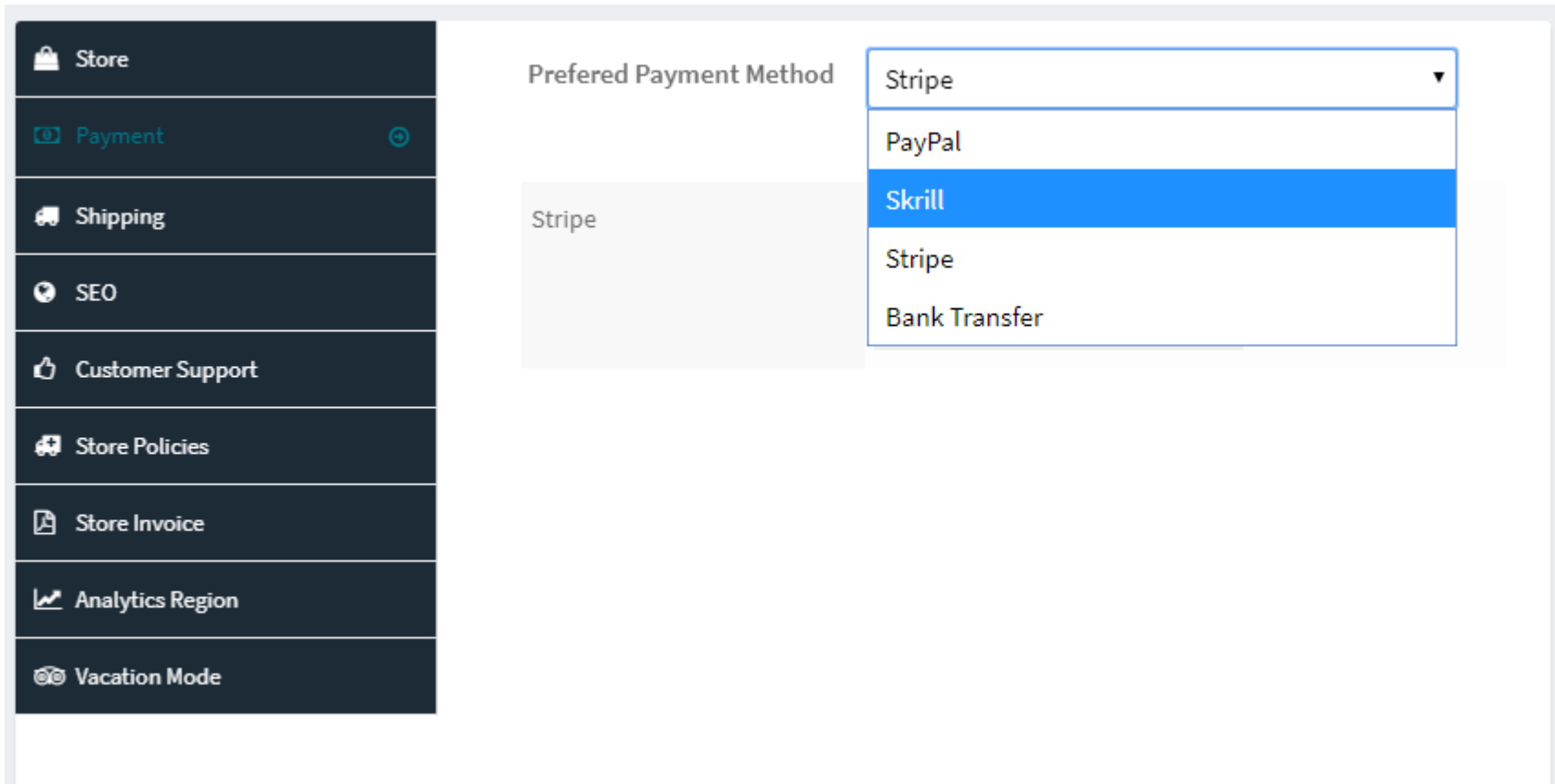
Hide Phone from Store

Hide Address from Store

Vendor may setup what they want to show or hide from their Store!

They may also manage “Store Name” position at their store page. Available positions -

1. On Store Banner
2. At Store Header



Payment is also very much essential as without payment setting vendor will not be able to withdraw their commissions.

- Store
- Payment
- Shipping
- SEO
- Customer Support
- Store Policies

Enable Shipping ?

Shipping Type ?

- Shipping by Country
- Select Shipping Type...
- Shipping by Country
- Shipping by Zone



Shipping By Country

Default Shipping Price ?

Per Product Additional Price ?

Per Qty Additional Price ?

Vendors may setup their store shipping with all available options from here.

Store	SEO Title ?	dsdd
Payment	Meta Description ?	ssdsdsds
Shipping	Meta Keywords ?	sdsdsds,sds,sad
SEO	Facebook Title	sdssd
Customer Support	Facebook Description	sdsds
Store Policies	Facebook Image	
Store Invoice	Twitter Title	sdsd
Analytics Region	Twitter Description	sdsds
Vacation Mode	Twitter Image	

Vendor may set their store social and SEO related setting from here.

- SEO Title
- Meta Description
- Meta Keywords
- Facebook Title

Vendor may set customer support information separately.

- Support Address
- Support Email
- Support Phone

These information are available to customers with vendor product in order details and store invoice.

- Store
- Payment
- Shipping
- SEO
- Customer Support
- Store Policies
- Store Invoice
- Analytics Region
- Vacation Mode

Policies Setting

Policy Tab Label

Shipping Policy

Add Media

Paragraph **B** *I* [List] [List] [Quote] [List] [List] [List] [Link] [List] [Link]

Vendor shipping

Refund Policy

Add Media

Paragraph **B** *I* [List] [List] [Quote] [List] [List] [List] [Link] [List] [Link]

Vendor refund

Cancellation/Return/Exchange Policy

Add Media

Paragraph **B** *I* [List] [List] [Quote] [List] [List] [List] [Link] [List] [Link]

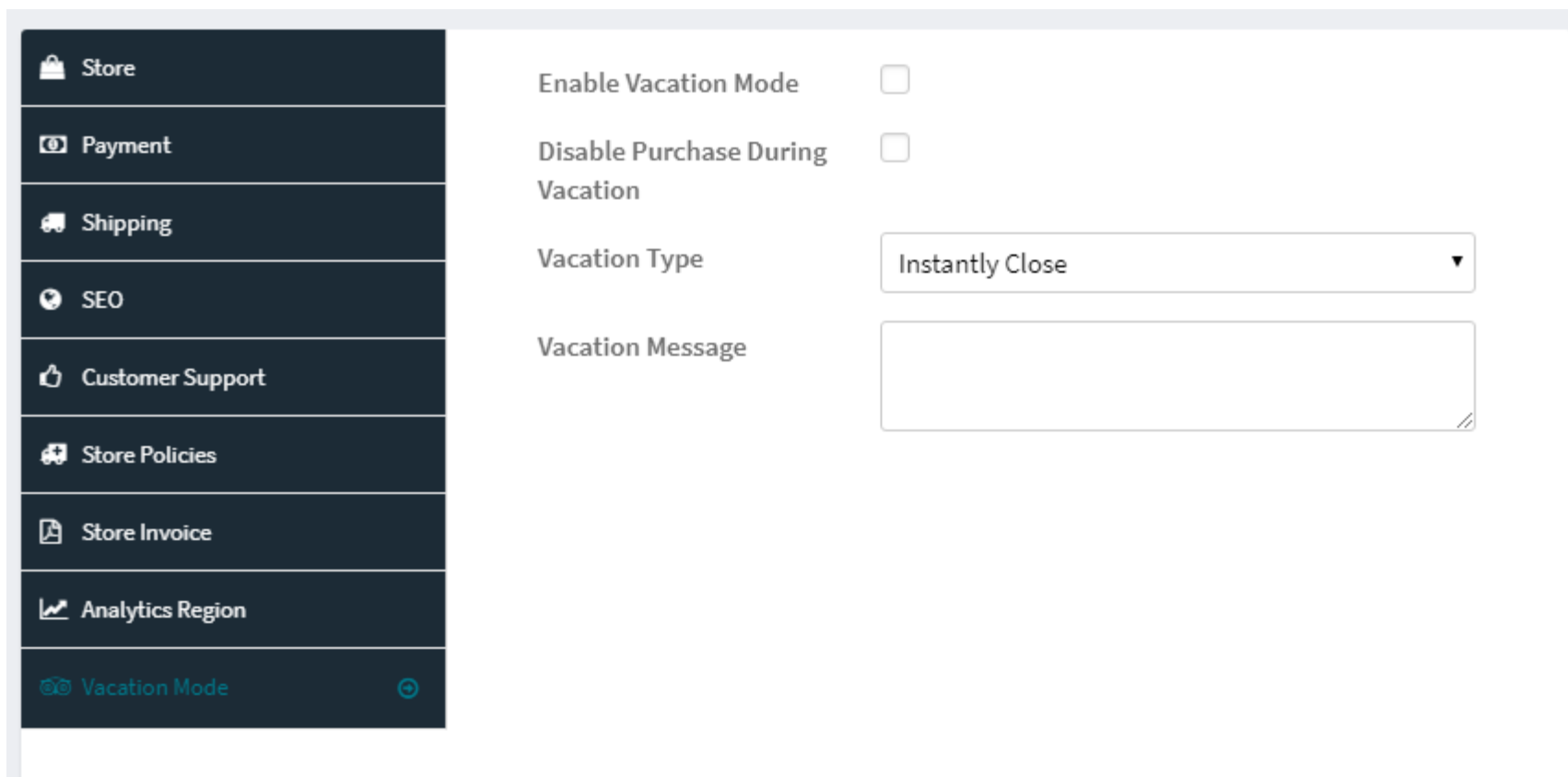
Vendor cancel

Vendor may setup their store policies from here -

- Policy Tab Title
- Shipping Policy
- Refund Policy
- Cancellation Policy

Policies are visible at store page, vendor's single product page, order details and store invoice.

Vendor may setup their store invoice from here.



Vendor may setup their store vacation from here.

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